**Reference**

Programme Leader, Master's Degree

38.04.02 Management

Profile: International Business

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **##** | **Academic supervisor** | **Terms of engagement** | **Academic degree and title** | **Area of academic research, degree of involvement, confirming documents** | **Academic publications in national peer-reviewed scientific journals** | **Academic publications in international peer-reviewed scientific journals** | **Presentation of research results at national and international conferences, indicating topic of the article/ report** |
| **2019** | | | | | | | |
|  | Matveeva Alla Ivanovna | regular | Doctor of Philosophy, Associate Professor | R&D on the topic: "Development of creative technologies for the social adaptation of workers in manufacturing enterprises"  Contract No. Ф-21/19 dated 09/05/2019 Customer Elizor LLC. Order No. 46 dated October 30, 2019 | Problem areas in corporate culture formation in higher education system. European Proceedings of Social and Behavioral Sciences, Russian AcadSci, Complex Res InstKh I Ibragimov, Groznyi, RUSSIA, Volume: 58 Pages: 1351-1358 DOI: 10.15405/epsbs.2019.03.02.156 Published: 2019 (VAK)[/](https://www.futureacademy.org.uk/publication/EpSBS/SCT2018/)  Eurocontinental, Russian and eastern competition models: philosophical-economic analysis. Global Science Potential, No. 11(93). S.93-96. (VAK)Published: 2019(VAK)  Assessment of reform activities of PA Stolypin in the modern historical discourse. International agricultural journal, No. 4, 2018. (VAK) Published: 2019. (VAK)  The role of labor in improving the quality of economic growth: historical experience forecast for the future. Financial Economics. From: IP Lukin, Moscow. No. 7 part 11 (November) 2018. S. 1342-1346 Published: 2019. (VAK)  Students' opinions on the role of women's entrepreneurship in Russia. Economy and entrepreneurship. Publishing House: Economics and Entrepreneurship (VAK) (Moscow), 2018, No. 11 (100), 2018. P. 789-794 Published: 2019. (VAK)  The Role of "Human Wealth" in the Evaluation of Entrepreneurship as a Socio-Legal Group: Philosophical and Economic Analysis Publishing house: "Economics and Entrepreneurship" (VAK) (Moscow), 2018, No. 3-4 (49-50)  Analysis of models of adaptation of young teachers in higher educational institutions.  Modern scientific research and development. 2018. No. 10 (27). pp. 20-24. (VAK)  Social creativity" as a factor of harmonization of inter-ethnic relations of university students: a philosophical analysis  "Integration of Sciences" International Scientific and Practical Journal Issue No. 6(21)-2018 (VAK) https://elibrary.ru/item.asp?id=36453297<http://in-sc.ru/f/zhurnal_621.pdf>  Modern understanding of students about the essence of entrepreneurship.  "Integral" International Journal of Applied Sciences and Technology (Scientific peer-reviewed electronic journal)<http://e-integral.ru/ekonomicheskie-nauki/integral-4-2018-29.html>  The role of needs in the activation of the human factor. Moscow Economic Journal No. 5, 2018. (Special issue) http://qje.su/ekonomicheskaya-teoriya/moskovskij-ekonomicheskij-zhurnal-5-2018-3/  UDC 331.101.36+ 331.101.38 DOI 10.24411/2413-046X-2018-15003 Published: 2019. (VAK) | Perfectly conceivable competition: philosophical and economic analysis[Text]Materials of the International Conference "Process Management and Scientific Developments" (Birmingham, United Kingdom, 30 October, 2018) 228 p. (P.27-31)Published: 2019.(WoS)  Constitutional development in the Eurasian space as a dispute of traditions and innovations[Text]Materials of the International Conference "Process Management and Scientific Developments" (Birmingham, United Kingdom, 30 October, 2018) 228 p. (p.151-159)  Published: 2019.(WoS)  Philosophical and economic analysis of Euro-continental, Russian and Eastern models of competition[Text]The Strategies of Modern Science Development: Proceedings of the XVI International scientific–practical conference. North Charleston, USA, October 24-25, 2018. - North Charleston: CreateSpace, 2018. - 88 p. (R.28-31 Published: 2019.(WoS)  Competition as a way of social interaction from the position of spiritual determination [Text] "Scientific research of the SCO countries: synergy and integration": Materials of Internationai Conference -Reports in English (October 14, 2019. Beijing, PRC) C.12-21.(WoS)  Analysis of spiritual socialization and personal adaptation in the period of digitalization of the economy[Text]  Proceedings of the 1st international scientific conference modern management trends and the digital economy: from regional development to global economic growth (mtde2019) Book Series: Aebmr-Advances in Economics Business and Management Research Volume: 81 Pages: 463-467 Published: 2019(WoS) | Remote report at the International Scientific Conference "Scientific research of the SCO countries: synergy and integration" ("Scientific research of the SCO countries: synergy and integration"). Venue – Minzu University of China, Haidian, Beijing, China  (together with participants from MinzuUniversityofChina).  Economic and social analysis of the objectives of the productive forces system through the labor priority mechanism. 2019, August 31.  Report at the I International Scientific and Practical Conference on the Digital Economy (ISCDE 2019)  on the basis of the Institute of Digital Economy, Chelyabinsk, Russia  Generation "z", how to have generation for market and free in ehase digitization November 7 - November 8, 2019.  Report of the International Conference "International Scientific Conference "Modern Management Trends and the Digital Economy: from Regional Development to Global Economic Growth" (MTDE 2019)."The analysis of spiritual socialization and person adaptation in the period of the digital economy".  Yekaterinburg, 14.04.2019 - 15.04.2019 |
| **2020** | | | | | | | |
|  |  |  |  | **Member of the dissertation council** D 212.287.04  The scientific specialty 08.00.05 - Economics and management of the national economy: Business Economics; Labor Economics; Economics, organization and management of enterprises, industries, complexes: services.  **Member of the United** Dissertation Council D 999.118.02, created on the basis of FSBEI HE "Ural State University of Economics" and FSAEI HE "South Ural State University (National Research University)", for the defense of dissertations for the degree of doctor (candidate) of economic sciences in scientific specialties :  08.00.05 - Economics and management of the national economy (management);  08.00.05 - Economics and management of the national economy (marketing);  08.00.10 - Finance, money circulation and credit.  **Center Expert** strategic initiatives in the Sverdlovsk region | Team Leadership as a Key to Success in Organizational Management . ManagementandEntrepreneurshipintheSustainableDevelopmentParadigm (MESDP–2020): Proceedings of the III Intern. scientific-practical. conf. (Ekaterinburg, May 28, 2020) / otv. for issue E. B. Dvoryadkina. - Yekaterinburg: Ural Publishing House. state economy un-ta, 2020. S. 158-161 | Management in the field of tourism as a flagship of national and regional development of the service sector.  Int. conference on sustainable development: the industrial future of territories (IFT 2020). Section Transport and tourism in the sustainable development of territories E3s Web of Conf. Volume 208, 2020 DOI https://doi.org/10.1051/e3sconf/202020805008 Published online November 24, 2020 E3s Web of Conf. 208, 05008 (2020)(WoS) | "Team leadership as a key to success in managing organizations" , Intern. scientific-practical. conf. (Yekaterinburg, May 28, 2020)  Management in the field of tourism as a flagship of national and regional development of the service sector", Int. conference on sustainable development: the industrial future of territories November 24, 2020 |
| **2021** | | | | | | | |
|  |  |  |  | R&D on the topic: "Development of creative technologies for social adaptation of employees of customer-oriented manufacturing enterprises"  Work code M-16/2021 dated 03/23/2021 Customer Elizor LLC.  **Member of the dissertation council** D 212.287.04  Scientific specialty, 08.00.05 - Economics and management of the national economy:  Economics of Entrepreneurship;  labor economics;  Economics, organization and management of enterprises, industries, complexes: the service sector.  **Member of the United** Dissertation Council D 999.118.02, created on the basis of FSBEI HE "Ural State University of Economics" and FSAEI HE "South Ural State University (National Research University)",  08.00.05 - Economics and management of the national economy (management);  08.00.05 - Economics and management of the national economy (marketing);  08.00.10 - Finance, money circulation and credit.  **Center Expert** strategic initiatives in Sverdlovsk region |  |  | Opportunities and limitations of the development of international business in the modern world International scientific-practical conference “Priority directions of scientific research. analysis, management, prospects». Russia, Chelyabinsk. 02.02.2021  [The Impact of International Business Social Responsibility Practices on the Economic Development of the Poorest Countries: Statement of a Research Question](https://creativeconomy.ru/lib/38045). XII Int. scientific-practical conference "Economics and modern management: theory, methodology, practice" Russia, Moscow. May 5, 2021  "[The Olympic Games as a factor in the development of international business](https://creativeconomy.ru/lib/7948)» [online]. Intl. scientific-practical conference "Tools and mechanisms of modern innovative development . Novosibirsk, Russia 2.03.2021 |
|  | | | | | | | |
|  |  |  |  |  |  | 1. Competition as a way of social interaction from the position of spiritual determination / /"Scientific research of the SCO countries: synergy and integration":Materials of International Conference - (October 14, 2019. Beijing, PRC) C. 12-21.  2. Analysis of spiritual socialization and personal adaptation in the period of digitalization of the economy  1st International Scientific Conference on Modern Management Trends and the Digital Economy - From Regional Development to Global Economic Growth (MTDE) Location: InstIntRelat, Yekaterinburg, Russia. April 14-15, 2019. Proceedings of the conference. Book Series: AEBMR-Advances in Economics Business and Management Research 2019, Volume: 81 Pp. 463-467  3. Diklovar Kodirzoda, Alla Matveeva, Ekaterina Yalunina, Roman Krasnov. "Management in the field of tourism as a flagship of national and regional development of the service sector"  E3s Web of Conf. Volume 208, 2020 First Conference on Sustainable Development: Industrial Future of Territories (IFT 2020) Article No. 05008 Section Transport and Tourism in Sustainable Territorial Development DOI https://doi.org/10.1051/e3sconf/202020805008 Published in Internet November 24, 2020 E3s Web of Conferences 208, 05008 (2020) <https://www.e3s-conferences.org/articles/e3sconf/abs/2020/68/e3sconf_ift2020_05008/e3sconf_ift2020_05008.html>​ | 1. Online report, International Scientific Conference "Scientific research of the SCO countries: synergy and integration" ("Scientific research of the SCO countries: synergy and integration"). Venue: Beijing, PRC. 2019, August 31.  2. Generation "z", how to have generation for market and free in ehase digitization. I International Scientific and Practical Conference on the Digital Economy (ISCDE 2019)  Institute of Digital Economy, Chelyabinsk, Russia  3. "The analysis of spiritual socialization and person adaptation in the period of the digital economy".  IInternational Scientific Conference "Modern Management Trends and the Digital Economy: from Regional Development to Global Economic Growth" (MTDE 2019), Yekaterinburg, 14.04.2019 - 15.04.2019 |