**MODULE SPECIFICATION**

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| ***Title*** | Contemporary Strategic Analysis |
| ***Field of study***  | 38. 04.02 | Management |
| ***Profile*** | All profiles  |
| ***Credits*** | 3 |
| ***Assessment***  | exam |
| ***Department*** | Economics of Enterprise |
| ***Outline content*** |
| 1. Introduction to the theory of strategic analysis: economic, organizational and managerial theories
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| 1. Objects of strategic analysis: problem situations, information search.
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| 1. Methods and models of strategic analysis: a critical analysis of practices
 |
| ***Reading list*** |
| **Key literature** |
| 1. Гапоненко А. Л., Панкрухин А. П. Стратегическое управление:учебник для студентов вузов, обучающихся по специальности 061100 "Менеджмент орг.". - Москва: Омега-Л, 2004. – 4662. Попов С. А. Стратегический менеджмент: актуальный курс [Электронный ресурс]:Учебник для вузов. - Москва: Юрайт, 2021. - 481 – Access: https://urait.ru/bcode/468967 |
| **Additional literature** |
| 1. Агафонов В. А. Стратегический менеджмент. Модели и процедуры. [Электронный ресурс]:монография. - Москва: ИНФРА-М, 2018. - 276 – Access: https://znanium.com/catalog/product/9757952. Портных В.В. Стратегия бизнеса. [Электронный ресурс]:Практическое пособие. - Москва: Издательско-торговая корпорация "Дашков и К", 2019. - 274 – Access: https://znanium.com/catalog/product/1091864 |
| ***List of learning resources including licensed software, information reference database and online courses***  |
| **Licensed software**- Astra Linux Common Edition. Contract No. 1 dated 13.06. 2018. Act dated 17.12.2018. License expiration data: unlimited.- My Office (Standard). Agreement No. SK-281 dated 7.06.2017. Concluded on 07.06.2017. License expiration data: unlimited.**Internet resources, information reference database** In public domain:- Legal Reference System GARANT. Contract No. 163/223-У/2020 dated 14.12.2020. License expiration data: unlimited.- Legal Reference System Consultant +. Contract No. 8419 dated 22.12.2015. License expiration data: unlimited. |

Compiled by: N. Yaroshevich