**MODULE SPECIFICATION**

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| ***Title*** | Cross-Cultural Management | |
| ***Field of study*** | 38. 04.02 | Management |
| ***Profile*** | International Business (in English) | |
| ***Credits*** | 8 | |
| ***Assessment*** | Credit/Exam/Course Paper | |
| ***Department*** | Management and Entrepreneurship | |
| ***Outline content*** | | |
| 1. The subject and content of the course: objectives, goals, values. History of origin, research onkects and methods | | |
| 1. Culture and cultural diversity of the world. | | |
| 1. Classification of business cultures. | | |
| 1. Types of cross-cultural communication | | |
| 1. Institutional approach to cross-cultural management | | |
| 1. Organization of the activities of a multinational enterprise. | | |
| 1. The Russian management system, features of the national business culture in the international context | | |
| ***Reading list*** | | |
| **Key literature** | | |
| 1. Персикова Т.Н. Межкультурная коммуникация и корпоративная культура [Электронный ресурс]:Учебноепособие. - Москва: Издательская группа "Логос", 2020. - 224 – Access: <https://znanium.com/catalog/product/1212426>  2. Мясоедов С. П., Борисова Л. Г. Кросс-культурный менеджмент [Электронный ресурс]:Учебник для вузов. - Москва: Юрайт, 2022. - 314 – Access: <https://urait.ru/bcode/489087>  3. Таратухина Ю. В., Арзамасцева И. В., Безус С. Н. Теория межкультурной коммуникации [Электронный ресурс]:Учебник и практикум для вузов. - Москва: Юрайт, 2022. - 265 – Access: https://urait.ru/bcode/489699 | | |
| **Additional Literature** | | |
| 1. Менеджмент и маркетинг - вызовы XXI века. Материалы VI Всероссийской студенческой научно-практической конференции (Екатеринбург, 7-8 ноября 2018 г.). Т. 1 [Электронный ресурс]:. - Екатеринбург: [Издательство УрГЭУ], 2018. - 399 – Access: http://lib.wbstatic.usue.ru/resource/limit/books/21/m491660.pdf | | |
| ***List of learning resources including licensed software, information reference database and online courses*** | | |
| **Licensed software**  - Astra Linux Common Edition. Contract No. 1 dated 13.06. 2018. Act dated 17.12.2018. License expiration date: unlimited.  - My Office (Standard). Agreement No. SK-281 dated 7.06.2017. Concluded on 07.06.2017. License expiration date: unlimited.  **Internet resources, information reference database**  In public domain:  - Legal Reference System GARANT. Agreement No. 163/223-У/2020 dated 14.12.2020. License expiration date: 31.12.2021 | | |

Compiled by: Andrey Plakhina