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MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

Ural State University of Economics

APPROVED

at the meeting of the department

22 December 2020

Protocol № 5

Head of the department S.G.Bannykh

APPROVED

Council on Educational and Methodological
Issues and Quality of Education

20 January 2021

Protocol № 6

Chairman

Karkh D.A.



PLACEMENT PROGRAMME

Form of internship	Academic
Type of internship	Research
Field of study	38.04.02 MANAGEMENT
Profile	International Business (in English)
Mode of study	full-time and part-time
Enrollment year	2021
Developed by: Cand.ofSc., Ass.Prof D.K.Stozhko	

Yekaterinburg
2021

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INTRODUCTION

The internship program is part of the main professional educational program of higher education - the master's program, developed in accordance with the Federal State Educational Standard of Higher Education

FGOS VO	Federal State Educational Standard of Higher Education - Master's degree in the direction of preparation 04/38/02 Management (order of the Ministry of Education and Science of Russia No. 952 dated 08/12/2020)
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1. PURPOSE, FORM, TYPE, METHOD AND FORMS OF PLACEMENT

The goal is to form competencies in accordance with the types of professional activities that the program is focused on, for readiness to solve professional problems.

Viewpractices: Training

Type ResearchWork

The waysholdingpractices: stationary

Formsholdingpractices:

discretely-ontypespractitioner

The practice can be carried out using distance learning technologies and e-learning.

2. THE PLACE OF INTERNSHIPS IN THE CURRICULUM STRUCTURE

Practice in full refers to the basic part of the curriculum.

3. SCOPE OF PRACTICE

Intermediate control	Hours				Z. e.
	Total for a semester	Contact work. (Academic study)		Independent work including preparation of control and coursework	
		Total	Practical lessons, including course design		
Semester 2					
Graded credit	108	2	2	106	3

4. PLANNED RESULTS

As a result of the internship, the student must have the competencies established in accordance with the Federal State Educational Standard of Higher Education.

General professional competences (GIC)

Code and name of competence	Competence achievement indicators
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<p>OPK-1 Able to solve professional problems based on knowledge (at an advanced level) of economic, organizational and management theory, innovative approaches, generalization and critical analysis of management practices;</p>	<p>ID-1.OPK-1 Know methods for solving professional problems at an advanced level in the field of economic, organizational and management theory</p>
	<p>ID-2.OPK-1 Be able to apply innovative approaches to solving economic, organizational and management problems</p>
	<p>ID-3.OPK-1 Have practical experience in generalizing and critical analysis of management practices in the direction of management</p>
<p>OPK-2 Able to apply modern techniques and methods of data collection, advanced methods of data processing and analysis, including the use of intelligent information and analytical systems, when solving managerial and research problems;</p>	<p>ID-1.OPK-2 To know modern techniques and methods of data collection, advanced methods of their processing and analysis</p>

<p>OPK-2 Able to apply modern techniques and methods of data collection, advanced methods of data processing and analysis, including the use of intelligent information and analytical systems, when solving managerial and research problems;</p>	<p>ID-2.OPK-2 Be able to use intelligent information and analytical systems in solving managerial and research problems</p>
<p>OPK-3 Able to independently make substantiated organizational and managerial decisions, assess their operational and organizational effectiveness, social significance, ensure their implementation in a complex (including cross-cultural) and dynamic environment;</p>	<p>ID-3.OPK-2 Have practical experience in the application of database management systems in the field of economics and management</p>
<p>OPK-3 Able to independently make substantiated organizational and managerial decisions, assess their operational and organizational effectiveness, social significance, ensure their implementation in a complex (including cross-cultural) and dynamic environment;</p>	<p>ID-1.OPK-3 Know the methods of making informed organizational and managerial decisions</p>
<p>OPK-3 Able to independently make substantiated organizational and managerial decisions, assess their operational and organizational effectiveness, social significance, ensure their implementation in a complex (including cross-cultural) and dynamic environment;</p>	<p>ID-2.OPK-3 Be able to assess the operational and organizational effectiveness and social significance of organizational and managerial decisions</p>

<p>OPK-3 Able to independently make substantiated organizational and managerial decisions, assess their operational and organizational effectiveness, social significance, ensure their implementation in a complex (including cross-cultural) and dynamic environment;</p>	<p>ID-3.OPK-3 Have practical experience in the implementation of organizational and managerial decisions in a complex (including cross-cultural) dynamic environment</p>
<p>OPK-4 Able to manage project and process activities in an organization using modern management practices, leadership and communication skills, identify and assess new market opportunities, develop strategies for creating and developing innovative areas of activity and the corresponding business models of organizations;</p>	<p>ID-1.OPK-4 Know modern methods, technologies and tools for managing project and process activities in the organization of project and process activities in the organization</p> <p>ID-2.OPK-4 Be able to use modern management practices, leadership and communication skills in process and project activities</p>

<p>OPK-4 Able to manage project and process activities in an organization using modern management practices, leadership and communication skills, identify and assess new market opportunities, develop strategies for creating and developing innovative areas of activity and the corresponding business models of organizations;</p>	<p>ID-3.OPK-4 Have practical experience in identifying and assessing new market opportunities, developing a strategy for the creation and development of innovative areas of activity and the corresponding business models of the organization</p>
<p>OPK-5 Able to generalize and critically evaluate scientific research in management and related fields, to carry out research projects.</p>	<p>ID-1.OPK-5 Know the methods, technologies and tools for generalization and critical assessment of the results of scientific research in management and economics</p>
	<p>ID-2.OPK-5 To be able to organize the work of creative teams to carry out research work</p>
	<p>ID-3.OPK-5 Have practical experience in activating the activities of team members carrying out research projects</p>

5.TOPICPLAN

Stage	Hours						
	Stage name	Total hours	Contact work. (Classroom activities)			Samost. Work	Control of independent work
			Lectures	Laboratory	Practical lessons		
Semester 2		108					
Stage 1.	Organizational (guidance)	15				15	
Stage 2.	Basic	45				45	
Stage 3.	Final	48	2			46	

6.FORMS OF CURRENT CONTROL AND INTERMEDIATE ASSESSMENT SCALE

Section / Stage	Evaluation tool type	Description of the evaluation tool	Evaluation criteria
Current control			
Stage 1	Drawing up a joint work schedule for the practice	Appendix 1 to the report: "Joint work schedule for the practice"	Completed / Not Completed
Stage 2-3	Implementation of an individual assignment	Appendix 2 to the report: "Individual task"	Completed / Not Completed
Intermediate control			
2 semester (ZAO)	Report	The report contains a practical task	Accepted / not accepted

DESCRIPTION OF ASSESSMENT SCALES

Current control. Used

by 100-point system evaluation. V flow practice leaders practice from profile organization and university carry out control conformity with joint plan and individual plan student. V report learner put percent fulfillment and mark "Done / not done"

Intermediate

by ratings system evaluation. Gradework learner on ending practice carried out the head practice from university conformity with developed the system appraisals achievements student process practice.

assessment. Used

Transferring the rating provided by the rating system:

High level - 100% - 70% - fine, OK, credited.

Average level - 69% - 50% - satisfactorily, credited.

Score indicator	On a 5-point system	Characteristics of the indicator
100% - 85%	Great	have theoretical knowledge in full, understand, independently know how to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results at a high level
84% - 70%	OK	have theoretical knowledge in full, understand, independently are able to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results. Deficiencies may be made, corrected by the student independently in the process of work (answer, etc.)
69% - 50%	satisfactorily	have general theoretical knowledge, are able to apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results at an average level. Mistakes are made that the student finds it difficult to correct on their own.
49% or less	unsatisfactory	have an incomplete amount of general theoretical knowledge, do not know how to independently apply, research, identify, analyze, systematize, categorize, calculate indicators, classify, develop models, algorithmize, manage, organize, plan research processes, evaluate results. Skills and skills for solving professional problems are not formed
100% - 50%	credited	the characteristic of the indicator corresponds to "excellent", "good", "satisfactory"
49% or less	not credited	the characteristic of the indicator corresponds to "unsatisfactory"

7.CONTENT

7.1. Content of lectures

Stage 3. Final
Consultations on the results of research and development with the head from practice and FQP

7.3. Content of independent work

Stage 1. Organizational Participation in the organizational meeting. Getting an assignment for practice. Safety briefing, labor protection, internal regulations.
Stage 2. Main Study of the organizational and legal structure of the enterprise, the main indicators of its financial and economic activities. Study of the management system at the enterprise, criteria for assessing the quality of management in the organization Review of the literature on the research topic.
Stage 3. Final Conducting research on the topic of work. Processing and generalization of research results.

7.3.1. Joint work schedule for the practice

Joint work schedule for the practice
(Annex 1)

7.3.2. Individual assignment

Individual assignment
(Appendix 2)

7.3.3. ... Fund of assessment tools for intermediate certification of students in practice

Fund of assessment tools for intermediate certification of students in practice
(Appendix 3)

7.4. Practice report

Practice Report - (Appendix 4)

8. SPECIFICS OF ORGANISING INTERNSHIP FOR STUDENTS WITH DISABILITIES

Practice for learners with limited opportunities health and disabled held with taking into account features their psychophysical development, individual opportunities and fortunes health.

By a statement student

V purposes accessibility passing practice profile organization and USUE provide the following conditions:

- special order passing practices, with taking into account fortunes their health forms, adapted to restriction their health;

- application remote educational technologies, which envisage possibilities reception and transmission information available for them forms.

- access (remote access), to modern professional bases data and information references systems composition which defined working program practice.

9. READING LIST OF KEY LITERATURE AND ADDITIONAL LITERATURE

USUE Library site

<http://lib.usue.ru/>

Main literature:

1. Cosmin V.V. Fundamentals of Scientific Research (General Course). [Electronic resource]: Textbook. - Moscow: RIO Publishing Center, 2018 .-- 238 p. - Access mode: <https://znanium.com/catalog/product/910383>
2. Kukushkina V.V. Organization of research work of students (masters). [Electronic resource]: Textbook. - Moscow: Scientific Publishing Center INFRA-M, 2019. - 264 p. - Access mode: <https://znanium.com/catalog/product/982657>
3. Ovcharov A.O., Ovcharova T.N. Scientific research methodology. [Electronic resource]: Textbook. - Moscow: Scientific Publishing Center INFRA-M, 2019. - 304 p. - Access mode: <https://znanium.com/catalog/product/989954>
4. Boush GD, Razumov V.I. Research methodology (in coursework and final qualification works). [Electronic resource]: Textbook. - Moscow: Scientific Publishing Center INFRA-M, 2019. - 210 p. - Access mode: <https://znanium.com/catalog/product/991912>

Additional literature:

1. Menyailo V. V., Tulyakova N. A., Chumilkin S. V. Academic writing. Vocabulary. Developing Academic Literacy. [Electronic resource]: Textbook for undergraduate and graduate programs. - Moscow: Yurait, 2019 .-- 240 - Access mode: <https://urait.ru/bcode/437602>
2. Volkov Yu. G. Dissertation: preparation, defense, registration. [Electronic resource]: a practical guide. - Moscow: Alfa-M: INFRA-M, 2016 .-- 160 - Access mode: <https://znanium.com/catalog/product/510459>
3. Cosmin V.V. Fundamentals of Scientific Research (General Course). [Electronic resource]: Textbook. - Moscow: RIO Publishing Center, 2016 .-- 227 p. - Access mode: <https://znanium.com/catalog/product/518301>

10. INFORMATION TECHNOLOGIES, INCLUDING LICENSED SOFTWARE SUPPORT AND INFORMATION REFERENCE SYSTEMS, ONLINE COURSES

List of licensed software:

AstraLinux Common Edition. Contract No. 1 from 13 June 2018, Act from 17 December 2018. Term actions licenses - without restriction term.

My office standard. Agreement No. SK-281 from 7 June 2017. date conclusions - 07.06.2017. Term actions licenses - without restriction term.

The list of information reference systems, resources of the information and telecommunication network "Internet":

Reference and legalsystem Consultant+. Contract No. 163/223-U / 2020 from 12/14/2020. Term actions licenses before 12/31/2021

Reference and legalsystem Guarantee. Contract No. 58419 from 22 December 2015. Term actions licenses - without restriction term

Electronic catalog IBKUSUE

<http://lib.usue.ru/>

Scientific electronic library LIBRARY.RU

<https://elibrary.ru/>

EBS publishers "DOE"

<http://e.lanbook.com/>

EBS Znanium.com

<http://znanium.com/>

EBSTroitskybridge

<http://www.trmost.ru>

EBSpublishersURAYT

<https://www.biblio-online.ru/>

Networkedition"InformationresourceSPARK "

<http://www.spark-interfax.ru/>

UniversityinformationalsystemRUSSIA

<https://uisrussia.msu.ru/>

archivescientificmagazinesNEICON

<http://archive.neicon.ru>

Overviewmass mediaPolpred.com

<http://polpred.com>

ResourcesARBIKON

<http://arbicon.ru>

ScientificelectroniclibraryCyberLeninka

<http://cyberleninka.ru>

Site"InvestmentpossibilitiesRussia "

www.ivr.ru

OfficialsiteThe organizationeconomiccooperationanddevelopment

www.oecd.org

OfficialsiteWorldjar

www.worldbank.org

OfficialsiteThe Worldtradeorganization

www.wto.org

OfficialsiteUN

www.un.org

OfficialsiteConferencesUNontradeanddevelopment

www.unctad.org

OfficialsiteGovernmentsSverdlovskareas

<http://www.midural.ru/>

OfficialsiteMinistriesinternationalandforeign economicconnectionsSverdlovskareas

<http://mvs.midural.ru/>

SiteObusinessculturedifferentcountriesthe world

www.executiveplanet.com

Siteformanagers

Siteformanagers

11. DESCRIPTION OF THE MATERIAL AND TECHNICAL BASE NECESSARY FOR INTERNSHIP

The internship is carried out using the material and technical base of USEU and the profile organization (if necessary).

Workplaces and rooms for independent work of students are equipped with computer equipment with the ability to connect to the Internet and provide access to the electronic information and educational environment of USEU and the profile organization (if available).

All rooms are equipped with special furniture and multimedia equipment (information and telecommunication, other computer equipment), access to information retrieval and legal reference systems, electronic library systems, databases of current legislation, other information resources used to present educational information to a large audience.